

| Kawasaki Green Innovation Cluster Member Information | | Management Number | Section Number | Company |
|--|---|---|----------------|---------|
| Business Classification | Consultants | | | |
| Business Field | Management consulting, CSR, Business support in developing and emerging markets | | | |
| Company/Organization Information | Company Name | 株式会社イースクエア | | |
| | Company Name (EN) | E-Square Inc. | | |
| | President | Hiro Motoki | | |
| | Address | 2nd Yamauchi Bldg. 3-23-12 Nishi-shimbashi Minato-ku, Tokyo 105-0003 JAPAN | | |
| | Contact | Phone +81-3-5777-6730 / Fax +81-3-5777-6735 | | |
| | Capital | 50,000,000 Japanese yen | | |
| | No. of Employees | 23 | | |
| | E-mail | info@e-squareinc.com | | |
| | Website | http://e-squareinc.com/english/ | | |
| | Branches/Agencies | Offices in Japan: 1 Overseas: Local Partners in India, the Phillippines, Tanzania, Kenya | | |
| Business Activities, Messages and Others | Business Activities | <p>1. Business assistance in promoting CSR in business operation Assist in promoting strategic CSR planning and integration in business operation with due consideration on proper assessment of sustainability and interests of diverse stakeholders; Improving and enhancing Environmental, Social and Governance (ESG) Performance; Introduction of CSV; Support in strategic choices in CSR Materiality; and Promoting the Human Rights Due Diligence Policy in business operation.</p> <p>2. Support in in-house training program Assist in penetration of the spirit on CSR and sustainability to all level of the firms staff by means of 1) in-house training, 2) development of educational materials/ E-learning, 3) provision of crash courses on CSR business operation, 4) lectures and seminars and 5) development of education</p> <p>3. Overseas Market Development and project formulation We assist Small and Medium Enterprises which would contribute to sustainable development by means of the followings: 1) proposal writing to pubic organizations, 2) implementation of projects, 3) implementation of Feasibility Study, 4) overseas visit and market survey and 5) formulation of BOP business and new projects.</p> <p>4. Business networking E-square offer the following services: 1) TFN : The Frontier Network and 2) CSR compass.</p> | | |
| | Message/Other | E-Square Inc. offers services for Small and Medium Enterprises in overseas business development, BOP business planning and other types of business initiatives. We have abundant experiences in JICA funded scheme for such purposes to prepare project proposals, implementation, development, consultation and follow-ups. The specific sectors include, but not limited to: Environment, Energy, Waste management, water purification, agriculture and human resource development in industries. The network of the company extends over the following countries: India, the Philippines, Indonesia, Bangladesh, Tanzania, Kenya, Nigeria, Zambia, Kazakhstan and Brazil. | | |
| | Examples of Products | <p>A Feasibility Study for production and marketing of dried sweet potato in Tanzania E-Square Inc. undertook a Feasibility Study to promote production and marketing of dried sweet potato in Tanzania with a sweet potato processing company. In the study, we reviewed and assessed the relevant laws and regulation, procurement and production process, marketing and funding opportunities to develop a strategic investment planning. In the plan, we proposed integration of the local sweet potato and skills and technical in processing to develop local and international market. As part of the activity, we participated in a Tanzanian large scale exhibition and received a strong response from the local market.</p> <p>Research and development project for establishing environmentally conscious recycling system of automobile in Brazil The project is a joint research and development project between the Brazilian Governments and a private company in Japan with financial assistance by JICA. The project aimed at establishing a training facility to support recycling of automobiles in collaboration with the local governments. The strenuous support of E-Square Inc. in negotiation for formulation of the project with the local entities and development and formulation of the joint business model has led to securing funds for the project. The project has been implemented for a period of two and a half year from March 2015.</p> | | |

| Kawasaki Green Innovation Cluster Product Technology Information | | Management Number | Section Number | Company |
|--|---|--|---|---------|
| Business Classification | Consultants | | | |
| Business Field | Management consulting, CSR, Business support in developing and emerging markets | | | |
| Company Name | E-Square Inc. | | | |
| Product/Technology | Overseas Business Operation and Development | | | |
| Overview of Products/Technologies | Features | E-Square Inc. is a business consulting firm specialized in international development and CSR with a strong networking with local partners. We offer following series in business development in emerging and developing counties: 1) Proposal writing and project implementation for public funding opportunity, 2) Overseas visits and market survey, 3) Implementation of Feasibility Study and 4) Establishing BOP business and new projects. | | |
| | Keywords | Overseas Business Operation and Development | | |
| | Price | Subject to negotiation | | |
| Detailed Information about Products/Technologies | Details | <p>1. Proposal writing and project implementation for public funding opportunity</p> <p>E-Square Inc. assists preparaion of proposal writing and implementation of activities for promotion of overseas business development using the JICA's pertinent scheme. The following outlines the general flow of the activities of such schemes.</p> <div style="text-align: center;"> <pre> graph LR A[Needs Assessment] --> B[Business] B --> C[Proposal Writing] C --> D[Nominatio] D --> E[Negotiatio] E --> F[Implementatio] subgraph Preparatory_Phase [Preparatory Phase] A B C end subgraph Implementation_Phase [Implementation Phase] D E F end </pre> </div> <p>2. Overseas Visits and Market Survey</p> <p>Identification and formulation of BOP business requires insight and in-depth understanding on social issues of emerging and developing countries and capability to identify unmet needs. Leveraging the local networks in Asia and Africa and abundant experience in business development especially in sustainability aspects, E-Square Inc. assists clients in organizing overseas visits, undertaking market survey, enhancing dialogue with local stakeholders to develop new business.</p> <p>3. Implementation of Feasibility Study</p> <p>E-Square Inc. assists clients in undertaking Feasibility Study and preparing F/S Report. More specifically, we offer 1) Undertaking Feasibility Study, 2) Formulating Business Model, Income Generation Model, tailored to the local social issues and challenges, 3) Preparing Feasibility Study Report.</p> <p>4. Establishing BOP business and new projects.</p> <p>E-Square Inc. assists clients in establishing BOP business and new projects in emerging and developing countries. More specifically, we support: 1) nomination/recommendation of local partners and NGOs and contract negotiation, 2) management of projects including management of local partners, local consultants and project scheduling, 3) planning and implementation of global human resource development, 4) consultation and processing for obtaining funds for projects implementation, 5) contract negotiation for partnering and associations.</p> | | |
| | Advantages | Examples of use (Domestic and overseas) | <p>Recent project experience of E-Square Inc. in JICA scheme includes the following:</p> <p>1)Experiences in Overseas Business Development of JICA</p> <p>2011 Project Formulation in Nigeria</p> <p>2012 Implementation of Training Program for Nigeria, Project Formation in Bangladesh</p> <p>2013 Project Formulation in Tanzania , Project Formulation in Tanzania and Kenya</p> <p>2015 Research and Development in Tanzania and Brazil</p> <p>2016 Research and Development in Zambia, Project Formulation in India</p> <p>2017 Project Formulation in Kenya and the Philippines, Research and Development in Tanzania and India</p> <p>2018 Promotion of Private Technology in Kazakhstan</p> <p>2)Joint Crediting Mechanism and relevant sectors</p> <p>2013 Feasibility Study of JCM</p> <p>2014 Business support in Carbon offset products using carbon footprint certification, Consulting service for Nomination of Top-runner Enterprises in Environmental sector under the "Visualization" subsidy program</p> <p>2016 JCM MRV promotion project, Green Certification Support Program</p> <p>2017 JCM project for facility investment</p> <p>3)Other sub-sectors and carbon offsetting</p> <p>2009 Certified Emission Reduction Credits Basic Program in Japan (Managerial Services for SMEs in promoting CER)</p> <p>2010 Certified Emission Reduction Credits Basic Program in Japan (Managerial Services for SMEs in promoting CER)</p> <p>2011 Certified Emission Reduction Credits Basic Program in Japan (Managerial Services for SMEs in promoting CER)</p> <p>2012 Certified Emission Reduction Credits Basic Program in Japan (Managerial Services for SMEs in promoting CER)</p> <p>2013 Green Certification Support Program (The Program to use J-Credit for promoting J-Credit)</p> <p>2014 usiness support in Carbon offset products using carbon footprint certification, Consulting service for Nomination of Top-runner Enterprises in Environmental sector under the "Visualization" subsidy program</p> <p>2016 Green Certification Support Program (The Program to use J-Credit for promoting J-Credit)</p> <p>4)Competitive business area</p> <p>Environment and Energy including renewable energy, recycling, water purification and waste managing, agriculture and human resource development in industry</p> | |